

# WISCONSIN

*helping communities flourish*

**Total estimated materials and services valued at \$7,735,663 to the state of Wisconsin, serving 24,105 women, men, and youth.**

**39,116 Total Client Sessions, both in-person and virtually**  
**97.4% Client Satisfaction, nationally**

## **\$3,238,741 IN MEDICAL SERVICES**



- **10,088 free pregnancy tests**
- **9,946 free ultrasounds performed by registered nurses/medical sonographers**
- **3,867 total STD/STI tests performed by registered nurses (2,649 patients tested - 76.4% female, 22.9% male, 0.7% unknown)**
- **8 out of every 10 pregnancy center locations in the U.S. are medical**

## **\$2,363,484 IN EDUCATION AND SUPPORT SERVICES**

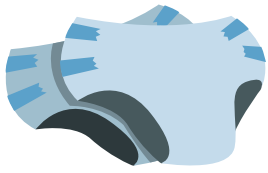
**15,081 free consultations with new clients (94% female, 5.4% male, 0.5% unknown)**

**9,024 students attended free sexual risk avoidance education presentations**

**10,700 clients received free parenting education (91% female, 8.8% male, 0.2% unknown)**

**142 clients received free after-abortion support & recovery (95% female, 5% male)**

## \$2,133,438 IN MATERIAL ITEMS



**20,982**

**total material  
service clients**



**87,706 free packs of diapers**

**33,082 free packs of baby wipes**

**150,907 free new & used baby clothing outfits**

**632 free new car seats**

**762 free new & used strollers**

**724 free new cribs**

**6,338 free containers of formula**

## MADE POSSIBLE BY

**343 total paid staff, 30% of whom were licensed medical professionals**

**1,064 total volunteers, 15% of whom were licensed medical professionals**

### Finding Hope in Wisconsin

Katie experienced many years of hardship. Broken relationships, homelessness, and a first child with medical concerns left Katie feeling hurt and wondering how to care full time for her son, Lukas. After finding the strength to leave Lukas's abusive father, another difficult season began. An old relationship then entered back into her life.



Katie with her sons, Lukas and Jakob.

"I went back to school. I was motivated. We ended up pregnant with Jakob. I was not exactly sure what I should do. I already had a child who needed my everything. My thoughts were, 'God, how can I do this? I have a child with many medical complexities.' Chris [Jakob's father] promised me he would never leave my side. That is when we came to Life Choices."

When Katie walked into Life Choices, she was met with the timely care she needed. The staff walked with her through her thoughts and provided her a pregnancy test and ultrasound, cost-free. "Life Choices was amazing. They didn't judge. They helped with any baby essentials we could need. The parenting classes were amazing ... I knew I found a group of moms that was for me."

Katie and Chris both found support that prepared them for a new start and healing from past traumas. By January 2022, after their son Jakob was born, they were married at Life Choices with staff attending. Tragically, two months later, Chris died in a work accident and Katie felt the undeniable grief of losing her spouse. She was held up by her mom and the Life Choices staff, who never left her side.

"The girls at Life Choices are all for me through thick and thin. They are a shoulder to cry on. They are a call for when I feel like I am losing my mind," Katie shared. "I owe my unstoppable life all to Life Choices, my kids, Chris, myself, and God for never saying He was done with me." She continued, "I miss Chris every day, but I know the Lord is present in our lives. I am no longer homeless, not getting abused, and having daily connection with the Lord. I teach my kids the same."

#### NOTES:

- This report is a collaborative project between Charlotte Lozier Institute (CLI) and Care Net. We are grateful to Heartbeat International and the National Institute of Family and Life Advocates for their contributions towards data collection from their affiliated U.S. pregnancy centers.
- Value of services is based upon materials and services provided by 55 pregnancy centers in the state of Wisconsin in calendar year 2022. At least two of the centers reporting data received state or federal funding in 2022.
- Total savings are calculated based on cost estimates of services, classes and baby items provided to clients. The sources for the cost estimates and valuation of items and services can be found in the Methodology section, pgs. 15-16, of the 2022 CLI national pregnancy center report, "Hope for A New Generation" (<https://lozierinstitute.org/pcr/>), except for the following state-specific labor costs.
- The Wisconsin mean hourly wages referenced are as follows: Social Workers in local/state government is \$28.87 per hour - BLS OES code 21-1029, Registered Nurses is \$41.93 per hour - OES code 29-1141, and Diagnostic Medical Sonographers is \$46.96 per hour - OES code 29-2032.
- The estimated savings does not include housing and other monetary assistance provided to some clients. We advocate for our clients by networking with hundreds of county, state and non-profit social service organizations around the country. We cannot quantify the value of emotional support given to the women we help through phone calls and caring volunteers.
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